

Alex G. Franczek

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Education

University of Wisconsin-Madison

May 2025

Major: Communication Arts – TV, Radio, and Film

Communication and Production Experience

CA466, Writing for Television and Film

Summer 2024

Screenwriting Basics, Narrative Shorts, TV Writing

- Analyzed scripts and screenplays to improve understanding of scripts and how they function.
- Learned about script writing techniques and styles that enhanced narrative structure and development. Enhanced narrative structure with dialogue individualized to characters and writing scenes with a focus on visuals.
- Developed TV show and short film scripts individually with Celtx. Started with outlines and rough drafts and then polished with peer-feedback to create final drafts.

CA465, Editing and Post-Production for Video and Film

Spring 2024

Narrative Editing Techniques, Sound Design Techniques, Color Grading, Post-Production Software

- Learned folder organizational structure for projects and best practices for keeping projects organized.
- Practiced sound and video editing styles and techniques to improve narrative development and audience impact. Worked on transitions, conventions, narrative structure, and organizing space, movement, and visual information.
- Worked in Adobe Premier Pro with color grading to color correct footage for a short film editing project. This reduced over and under exposure and fixed incorrect color tints of the footage.
- Explored and gained experience with the tools in Adobe Premiere Pro.

CA260, Communication and Human Behavior

Fall 2022

- Learned ways to relate, organize, persuade, connect, and respond in communication.

CA155, Introduction to Digital Media Production

Spring 2022

Poster Design, Web Design, Video Project

- Developed a poster for a movie using InDesign. This was done on my own combining multiple photos together and utilizing purposefully picked fonts to create a simple and effective movie poster.
- Created an individual website, formatting it with HTML and enhancing the visuals with CSS, photos, and videos. This was done on my own and taught me about web development.
- Developed a short silent film with a group. We created a script using Celtx, used a LUMIX G85 video camera to capture footage and edited the footage together using Adobe Premiere Pro. This short film project was presented in the Communication Arts Department Spring 2022 Showcase.

Work and Teamwork Experience

Shift Lead

Ian's Pizza

2020 - Present

- Recorded various daily data for long term trending reports and handled cash receipts.
- Managed successful completion of daily shift tasks and opening and closing duties for shifts.
- Participated in all-staff training opportunities and training staff one-on-one.

Lifeguard

Goodman Pool

2019 - 2020

- Actively participated in staff training opportunities and managed public traffic in the pool.

Skills

Proficient in Adobe Premiere Pro, Photoshop, InDesign, iMovie, Outlook, Word, Google Suite, Celtx, HTML, CSS, Sound Recording Technology, Film Technology, Panasonic LUMIX G85 Video Camera